



Virginia Latino Advisory Board
Minutes – Friday, December 8, 2017

Present: Carolina Espinal, Chris Falcon, Cecilia Barbosa, Julio Cesar Idrobo, Cecilia Williams, Mike Martinez, Aida Pacheco, Gloria Rockhold, Diana C. Vall-Ilobera, Sergio Rimola, Jorge Yinat, Eugene Chigna, Zuraya Tapia-Jones, Vivian Sanchez-Jones, Ana Solorio, Karina Kline-Gabel, Juan Espinoza, Victoria Cartagena.

Absent: Louisa Meruvia, Mercedes Santos-Bell, Estuardo Rodriguez.

Official Call to Order (10:12)

Quorum met.

Board Member Introductions (10:15)

Board members introduce themselves.

Overview of Today's Strategic Planning Activities (10:26)

Melody introduces herself as facilitator and provides overview of day.

Melody provides an overview of Human Centered Design and board members practice the communication style.

Bright Spots Activity (10:44)

Board members share two "glows" and one "grow."

Common "glows": the community forums; connecting with each other socially; when DACA students spoke at a specific forum;

Common "grows": dire need for staff support; improve and increase communication between VLAB and Administration; get feedback on annual report and other activities; increasing Latino participation in government, whether through appointments or attending events; remaining active and visible year-round. All the "grows" relate to increasing our visibility and reach.

Committee Breakouts (11:16)

Members break out into committees to discuss annual report and discuss the committee's focus for 2018. Members reflect on the following three questions: How might we improve internally? How might we deliver on goals/strategies? How might we better serve the Governor and Latinos in Virginia?

Lunch & White Elephant Event (12:00)

Strategic Leadership and Direction for 2018 (1:00)

Members reflect on VLAB's mission, vision, and values.

Carolina will reword the Vision before our next meeting: "We envision a Virginia that..."



Committee chairs summarize committee discussions, especially on the three discussion questions.

Public Comment

No public comment.

General Board Business

1. Approval of June 9, and September 27, Board Minutes

Mike moves to approve the June minutes. Sergio seconds. The motion passes unanimously.

2. Review and approval of revised By-laws

Mike moves to approve the September minutes. Juan seconds. The motion passes unanimously.

3. Staff Support

VLAB is in dire need of staff support. We need a board staffer, as the Board has had a Liaison since its inception. We also need the support of a Community Relations and Outreach Liaison as described in our 2017 Report.

4. Transition meeting with newly elected Governor

Mike moves for Aida to approach Governor-elect Northam's staff to arrange a meeting before our March meeting to present our priority recommendations. A discussion follows.

Zuraya offers an amendment to Mike's amendment: Zuraya moves for Aida to approach Governor-elect Northam's Transition Team to arrange a meeting between VLAB, the Governor, Clark Mercer, and Governor Northam's Transition Team as soon as possible to present our priority recommendations.

Diana seconds the motion. The motion passes unanimously.

5. Annual Report

Mike moves to approve the annual report contingent on Aida adding titles to the Appendix, additional names to the Acknowledgments section, and one substantive paragraph to the Education & Workforce Development section provided by Gloria. Sergio seconds. The board approves unanimously.

Diana moves to authorize Aida to submit the final report to the Governor's office by December 15th. Mike seconds. The motion passes unanimously.

6. Upcoming Elections

At our next meeting, we will have elections for new officers. Members should consider their level of commitment to the board and availability to take on a leadership role.

7. 2018 Meeting Schedule

The Board discusses the 2018 meeting schedule, as follows:

March 2nd – Charlottesville



June 8th – Hampton Roads / Virginia Beach area

Sept/Oct – Richmond (on the day of the Latino Heritage Month reception)

December 14th – Northern Virginia area

Mike moves to approve schedule. Diana seconds. The motion passes unanimously.

