

VIRGINIA LATINO ADVISORY BOARD STRATEGIC PLAN 2017

Officers	Chair: Aida Pacheco	Vice-Chair: Chris Falcon	Secretary: Diana C. Vall-Ilobera										
Members	Carolina Espinal, Chris Falcon, Cecilia Barbosa, Julio Cesar Idrobo, Cecilia Williams, Mike Martinez, Aida Pacheco, Gloria Rockhold, Estuardo Rodrigues, Vivian Sanchez-Jones, Zuraya Tapia-Hadley, Diana Vall-Ilobera, Louisa Meruvia, Mercedes Santos-Bell, Sergio Rimola, Juan Espinoza, Eugene Chigna, Jorge Yinat												
Standing Committees	Business (Chair: Jorge Yinat); Civic Engagement (Diana Vall-Ilobera); Education and Workforce Development (Eugene Chigna); and Healthcare (Mike Martinez)												
Purpose	To advise the Governor and collaborate with his staff to implement Board recommendations												
Priorities	Enhance outreach, communication internally and externally; improve civic engagement; and issue recommendations												
Goal and Strategies	Lead	5. Mark months in which implementation step occurs											
		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
IMPROVE GOVERNANCE AND INFRASTRUCTURE		Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec
Coordinate logistics in advance for Board meetings.	Staff			X			X			X			X
Executive Committee meets monthly; 2 nd Tuesday at 5:30 pm and maintains workplan	Chair/Staff	X	X	X	X	X	X	X	X	X	X	X	X
Committees to draft 2017 action plans, meet regularly, and submit quarterly progress reports.	Committee Chairs			X			X			X			X
Draft and approve Vision and Core Values	EC/Board					X							
Draft Master Strategic Plan and keep current	Sec/VC/Committee Chairs		X			X			X			X	
Revise and approve by-laws	Chair/Board		X	X									
Develop Process for Election of Officers	Chair/Board												
Keep VLAB apprised of any policy or activity aligned to focus areas.	Staff	X	X	X	X	X	X	X	X	X	X	X	X
Schedule meeting date with Governor in March and before December.	Staff			X								X	
Draft Governor's annual report.	EC/Staff			X				X					X
ENHANCE COMMUNICATION AND OUTREACH													
Meet periodically with key Sec'ts and agency staff to check progress on implementation of Board recommendations.	Staff			X			X			X			X

Communicate regularly to Latino leaders	Staff/Secretary			X			X			X			X
Finalize changes to website and maintain current; timely posting of meeting minutes and agenda	Staff/Secretary	X	X	X	X	X	X	X	X	X	X	X	X
Ensure that all agencies have literature about their services in both English and Spanish and distribute through various channels, (e.g. community and faith based organizations) and provide linguistically and culturally competent services to their constituents.	Staff												
Issue memorandum from the Governor to all state agencies indicating VLAB as a resource	Aida/EC												
Conduct 4 community forums: Northern VA, Richmond, Hampton Roads, and Roanoke	Chris, Juan, Mercedes & Vivian			X			X			X			X

COMMITTEE ACTION PLAN

CIVIC ENGAGEMENT	Chair: Diana	Members: Carolina, Louisa, Zuraya, Julio											
Increase Latino representation on boards and commissions.		5. Mark months in which implementation step occurs											
		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec
Establish a regular meeting schedule with the Secretary of the Commonwealth and staff to provide orientation on application process, review vacancies and assess progress toward goal to exceed 110 Latino appointments.	Staff	X	X	X			X			X		X	
Recommend at least 40 new individuals to serve on boards and commissions.	All VLAB members							X	X				
Hire a Community Engagement Liaison to strengthen the relationship between the Governor's office and underrepresented communities.													
Communicate policy needs to Governor and appropriate Administration staff	EC			X	X								

Develop position description for this and future administrations	Staff/Secretary								X			X	
ED & WORKFORCE DEVELOPMENT	Chair: Eugene	Members: Aida, Gloria, Vivian, Mercedes, and Juan E											
Support Deferred Action for Childhood Arrivals (DACA)		X	X						X	X	X	X	X
Provide support and guidance to educators and workforce practitioners to ensure that English learners have equal access to high quality education, training and employment opportunities.			X	X						X	X	X	X
Target Outreach Efforts on Education System Reforms and Workforce Development Initiatives		X	X	X	X					X	X	X	X
BUSINESS	Chair: Jorge	Members: Chris and Estuardo											
Increase VA language services & Spanish-speaking staff				X	X	X	X	X	X	X	X	X	
Promote the VA Small Business and Supplier Diversity programs through the existing Latino professional associations and networks, including VLAB.		X		X		X		X	X	X	X	X	
Research data on awarded contracts to Latino-owned SWAM certified businesses in VA					X			X		X	X		
Research economic impact of ending DACA on the Virginia economy in terms of GDP/loss of workforce to include in this year's report								X	X	X	X		
Research economic need for VA driver's licenses for non-citizens or perm residents if we plan to include as a recommendation in the Business section of the report										X	X		

EDUCATION AND WORKFORCE DEVELOPMENT COMMITTEE

PROGRESS REPORT

Progress Report submitted by Eugene Chigna

Date: 07/15/2017

Goal addressed	Strategy/Activity	Implementation Status/Key Discussion Points: (Include challenges.)	Moving Forward
Maintaining closer cooperation and staying abreast with the Virginia Board of Education's (BOE) initiatives	By attending BOE meetings, we will be able to create a VLAB presence, and also continue to be informed of policy changes that the BOE may implement.	BOE meetings are publicly posted and available for the public to attend. By assigning VLAB members from the communities where board meetings will be held, we will be able to complete our strategy.	Maintain close contact with BOE and Department of Education liaison, to stay up-to-date with initiatives, and meetings. Have any present VLAB members present findings during sessions.
Classrooms not courtrooms	Attend Virginia Department of Education conference on education and prison pipelines.	Request that available VLAB members attend, especially if they have a background in education.	Have VLAB members that attended debrief sub-committee and board-at-large.
Assist the Business Committee with any Go Virginia programs that may involve the Ed. And Workforce committee.	The Go Virginia program is still being formed, especially on the local levels where there is room to have Virginia Latino constituent needs heard and met.	Having met with Go Virginia administrators and key stakeholders—Bill Shelton, Director of Virginia Housing and Community Development and John Wynn, Chair of Go Virginia, it was decided that Go Virginia would be transferred to the Business committee, as they are able to maintain closer contact with the VA business community.	Expand VLAB network to different communities and community leaders to establish contacts with strong business, corporate, or economic ties—per business committee's needs.
Address Virginia education barriers, such as length and cost of minority	Address issues with committee members, and members and network at large. Condense strategies and proposals and create survey to	According to results of discussion, survey, proposals, etc., implementation will be discussed.	Present findings to Governor during annual reporting.

teacher preparation, pathways for minority students to enter professions, and professional licensing.	address further needs or solutions.		
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